



ZOE BARKER

ARTISAN DESIGN

MODULE NO.1
INTRODUCTION
BASIC KNOWLEDGE

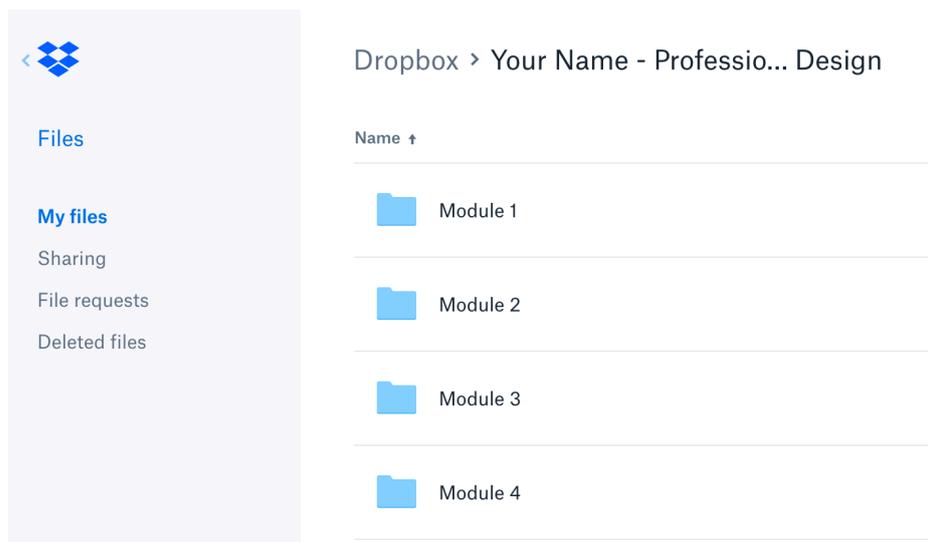
YOUR COURSE

ACCESS

You have accessed your Dropbox folder to download this module so you are probably familiar with the dashboard already. Your folder will be open for 16 weeks, after this date you will be reminded to download it in full before it closes. Your folder is private and contains a separate folder for each module.

Within each **Module** folder you will see 3 sub-folders titled:

- **Material** - New course material will be added here bi-weekly or on receipt of feedback.
- **Submission** - Upload your completed tasks here (they can be scanned or photographed)
- **Feedback** - I will upload your feedback here and you will receive a notification.



RESOURCES

Each module sets you a task, some will be larger than others. All resources required to complete the task will be provided and uploaded to your dropbox folder. Software is not provided.

YOUR COURSE DETAILS

Start Date

22nd October 2018

End Date:

3rd February 2019



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IMAGES

Before we delve into the magical world of design in Module 2 we should look at some basic knowledge. This module introduces you to some essential image information; because images are where design starts. We use images within a design - they could be shapes, lines or photos. And we save our design as an image file.



REMEMBER TO BE THE DESIGNER

Don't let your software take over. Use the tools it suggests and take advantage of the guidance it gives but remember that the important design decisions should come from you. It is important to learn what each programme is designed for and to familiarise yourself with the tools it has to offer. This will be covered in more detail in future modules.

CREATIVE
CLOUD



Adobe offers subscriptions to their creative software online. You can choose from various packages to suit your requirements, unlike 'the olden days' when you had to buy the software suite boxed for hundreds of pounds at a time.

I used to purchase the Adobe Creative Suite discs every few years and install the software manually. I would be spending few hundred each time there was a new release.

The benefit of the cloud subscription is that you always have the latest version and access to multiple applications.

You also have access to a free trial of each application so use this wisely!